



## FarmERP Highlights April 2017

Happy to announce that this month we have added an esteemed client involved in innovative organic farming and supply chain concept along with other farms

### New Product Release



## Highlights of FarmERP Mobility

- User friendly app
- Alerts and Notification
- News Feeds
- Weather report
- On-field advisory
- Offline record keeping
- Easy and Smart access to the information

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## Enquiry

To know more about how FarmERP can turn around your business,



Click here

## Contact Us

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## March 2017 Newsletter



## Success Stories

### India's largest sandalwood plantation company relies on FarmERP

#### INTRODUCTION

The client forayed into Agro-Forestry business in the year 2006. The company acquires waste lands/semi-arid/fallow lands to raise plantations using modern technology. The yield is primarily used to meet the company's captive requirements of ingredients in food products.

The Company has successfully regenerated one of the endangered forest species, 'Sandalwood' in Central India and has established the largest Sandalwood plantation as an Agro-forestry model in India.

The total cultivated area is of over 1200 acres on four different locations in Madhya Pradesh in India.

#### CHALLENGE

The client is the first to cultivate this crop successfully in the non-conventional regions of Madhya Pradesh. Their teams were using Excel sheets and manual means to record data generated over farms.

**"A home-grown system became vulnerable and was rigid which was ultimately impacting daily operations and business decisions"**

A software system with offline data recording was essential for the client. Further to it this new software system needed to be integrated with their legacy system.

Read more...

## Focus Area – Mobility



### FarmERP Focus Area – Mobility

Mobility is about redefining the rules of real time user experience anytime, anywhere and it is now a necessity for future-ready, borderless global enterprise. Collaboration, Connectivity and Communication are need of the hour for seamless business operations, which can be well achieved through it. It has quickly become the world's most common way of transmitting voice, data, and services in the developing world. Given this dramatic change, businesses across industries have begun to explore how they can capitalize on the mobile platform to deliver information and services to customers in more personalized and cost effective ways.

Agribusiness processes centred on mobility involving cloud & analytics as emerging technologies, is what FarmERP aims at. It offers a context-driven, location-aware data for intelligence and reporting mobile platform. Mobile technology is increasingly becoming a hot favourite for anyone and everyone involved with farming. Mobility in FarmERP helps to stay connected with the farm - with a flawless synchronization amongst on-site operations and the management. The proactive use of this technology has enabled individual farmers worldwide to not only procure information on production, as well as the weather, but also maximize production, and reduce dependencies. It helps for better crop management to achieve higher productivity, profitability and sustainability.

### How Mobility in FarmERP will help your business lead?

- On field data capture removes data redundancy
- Faster communication & decision making
- On the go connectivity
- Better Crop Management
- Operational control over field staff
- Increased productivity and profits

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